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FOR IMMEDIATE RELEASE:

Students at Notre Dame Academy win a National Communicator Award for Video Production

Buffalo, New York – And the winner is... What a wonderful phrase, especially if your name is on the other end of those dots! Notre Dame Academy, a Catholic elementary school in South Buffalo, New York received good news in the midst of a Covid-19 pandemic, the school's name was on the other end of those dots!

Notre Dame Academy's video production club, Our Lady Media won a Communicator Award! The eighth-grade student council of Notre Dame Academy approached the Our Lady Media video club with an idea. They called it "Kindness is Contagious." In this video, students show how an act of kindness can have a domino effect and spread quickly, easily and with joy. Entered in the "Online Video – Student" category, Notre Dame Academy was in the company of Palm Beach Atlantic University and WayCam TV as winners of the Communicator Awards, Award of Distinction.

The Our Lady Media video production club is open to students in sixth and seventh grade. These students are trained as videographers and next school year will learn the fine art of video editing. Our Lady Media has Live Streamed Ribbon Mass and Eighth-grade Graduation via the school's YouTube Channel. The club has also produced a video for the Diocesan Catholic Education Dinner. Plans for Our Lady Media video club include recording Masses to supply to area nursing homes, virtual fieldtrips and in-school announcements and activities.

“We are very proud of our students in the Our Lady Media video production club,” comments Mrs. D’Angelo, principal at Notre Dame Academy. With over 6,000 entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals. “It thrilling to know our Catholic elementary school students are receiving real world opportunities with this after school video club! I am incredibly happy to be able to provide such a technology-based club for our students. And to be able to win such a prestigious award validates that armed with the proper education, Catholic elementary school students can do, and will do great things for our world,” D’Angelo states.

The Communicator Awards is the leading international awards program honoring creative excellence for marketing and communications professionals. This annual competition honors the best digital, mobile, audio, video, and social content the industry has to offer. The Communicator Awards is widely recognized as one of the largest awards of its kind in the world, and is judged and curated by the Academy of Interactive and Visual Arts (AIVA), a "Who's Who" of acclaimed media, advertising, and marketing firms including: GE Digital, Spotify, Disney, Republica, Majestyk, Fast Company, Upstatement, and many others.

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